



MALVERN AUTUMN SHOW

in association with



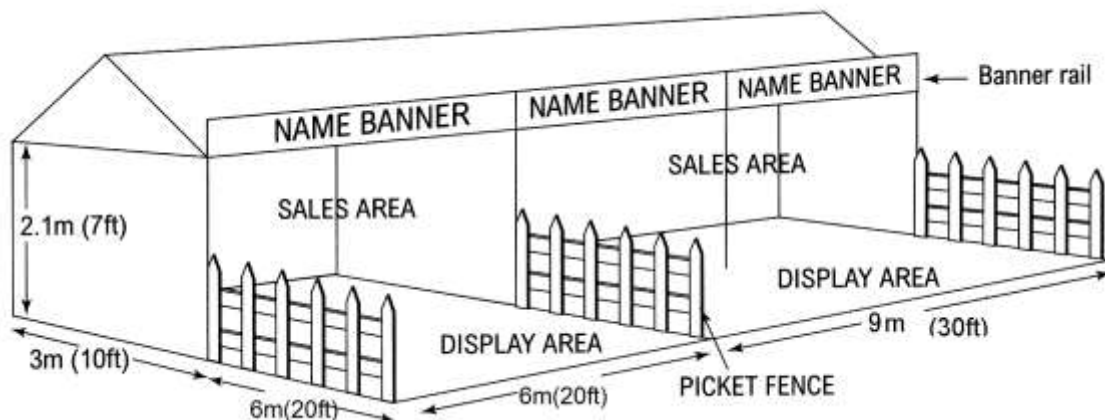
PLANT PAVILION

FACT SHEET

The Plant Pavilions will be assembled in blocks, sectioned off into individual units each supplied with its own covered sales area and measuring 3m x 6m or 3m x 9m. Each covered unit is constructed of a tubular framework with a PVC covering and will have a name banner at the front. Name banners are pre-printed with a standard typeface, and will carry the exhibitor's name (as listed in the Show Catalogue) and the stand number.

DISPLAY

Immediately in front of the covered sales unit is an open display area, sectioned off from neighbouring exhibits with white picket fencing measuring 6m x 6m or 9m x 6m. The display area must contain a quality horticultural display and must be maintained to a high standard throughout the Show. The display must be in the front section of the unit.



ASSESSMENT

Plant Pavilion displays are judged on the first day of the show and may receive either a five, four or three-flower award. One exhibit will also be selected as overall winner and will receive the 'Best Plant Village' award. If a display is judged to be below three-flower standard, no award will be made. £250 prize money is awarded for the 'Best in Show'.

**Prize money correct at time of print and maybe subject to change.*

Assessment criteria for each element of the display:

- 1 Plant material
Well grown plants, clean and free from pest and disease
Freshness and general quality of plant/flower/fruit
Range and variety of plants
Good specimen plants
Accurate and neat labelling

- 2 Design
The display area should cover one third of the front area and comply with the general regulations
The design should be pleasing and include appropriate plant associations
The display may be enhanced by tasteful innovation but skilful plant display will be paramount

- 3 Sales Area
Tidy presentation
Practicability – effective use of space for sales and storage
Sufficient access to sales area
Coherence with overall display
The sales area should have a discreet division between the front display and any sales tables/trolleys etc
Limited visual access to storage area

Confirmed exhibitors who find that they are unable to exhibit should notify the Shows Executive in writing as soon as possible.