



MALVERN
AUTUMN SHOW

in association with



PLANT SHOPS (shedding units)

FACT SHEET

ASSESSMENT

All Plant Shops will be assessed throughout the show, both the display and sales areas will be taken into account during judging with prize money awarded as follows:

- 1st prize **£525**
- 2nd prize **£350**
- 3rd prize **£200**

Assessing criteria and points assessors may award for each element of the display:

- 1 Plant material
Well grown plants, clean and free from pest and disease
Freshness and general quality of plant/flower/fruit
Range and variety of plants
Good specimen plants
Accurate and neat labelling

Maximum 34%
- 2 Design
The display area should cover one third of the front area and comply with the general regulations
The design should be pleasing and include appropriate plant associations
The display may be enhanced by tasteful innovation but skilful plant display will be paramount

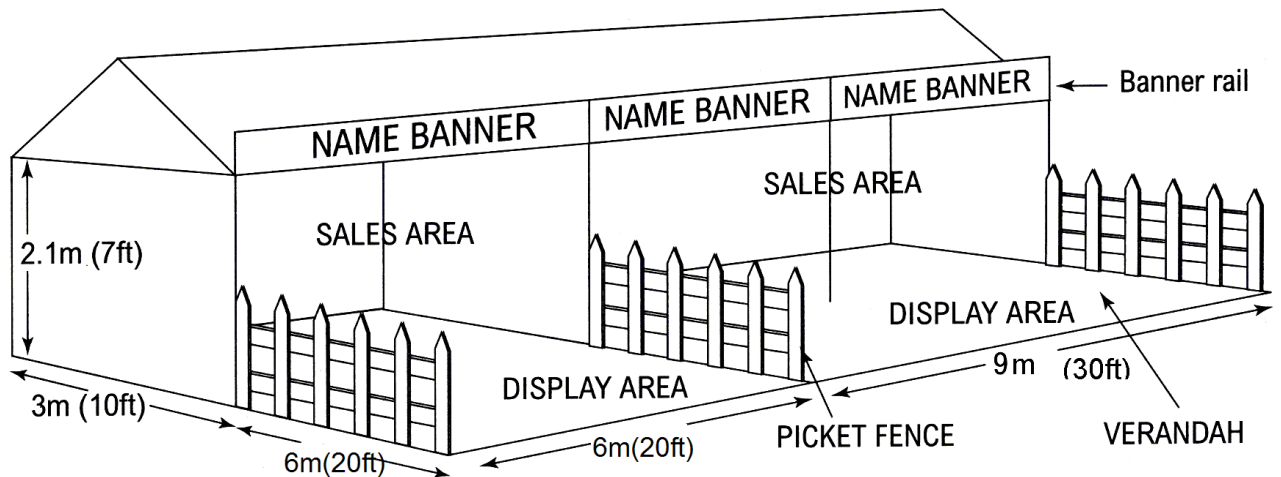
Maximum 33%
- 3 Sales Area
Tidy presentation
Practicability – effective use of space for sales and storage
Sufficient access to sales area
Coherence with overall display
The sales area should have a discreet division between the front display and any sales tables/trolleys etc
Limited visual access to storage area

The Plant Shops will be assembled in blocks, sectioned off into individual units each supplied with its own covered sales area and name banner. The Each covered unit is constructed of a tubular framework with a PVC covering and will have a name banner at the front. Name banners are pre-printed with a standard typeface, and will carry the exhibitor's name (as listed in the Show Catalogue) and the stand number.

DISPLAY

Immediately in front of the covered sales unit is an open display area, sectioned off from neighbouring exhibits with white picket fencing measuring 4.5m in frontage and 6m depth or 9m in frontage and 6m in

depth. The display area must contain a quality horticultural display, and must be maintained to a high standard throughout the Show. The display must be in the front section of the unit.



Application process

Application return date – 1 July 2018

Confirmed exhibitors who find that they are unable to exhibit should notify the Show Manager in writing as soon as possible.

Any cancellation received 1 month prior to the show will result in a financial penalty of 50% of the stand cost; this cancellation fee will rise to 100% of the stand cost if cancellation occurs 2 weeks (or less) before the show. Any exhibitor who has not paid invoices due by the dates specified will be deemed to have cancelled and will be liable for the payment of cancellation fees.